

PROGRAM MANUAL



2009

GROWTH PROGRAM

OF THE
**UNITED STATES
MARTIAL ARTS
ASSOCIATION**

FIRST EDITION
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You Are

The Key

Leader

Who Will Make

This Wonderful

Program Work--

Only You Can Do It!!

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Chapter One

Introducing the 2009 USMA Growth Program!

Amazing facts!!

1. There are over 33,000.000 Martial Arts clubs in our country! That's 33 million clubs! You can Google them for each state. Example: When you make a Google search for "Martial Arts clubs, California" you'll find over four million clubs listed in the state, website by website!

To give you an idea of our fantastic membership potential, here is a Martial Arts club total for each of our 50 states (taken from Google) along with the number of USMA clubs in each state.

1. Alabama: 280,000 Martial Arts Clubs, 4 USMA clubs as of 3-21-09.
2. Alaska: 280,000 Martial Arts Clubs, 4 USMA clubs as of 3-21-09.
3. Arizona: 688,000 Martial Arts Clubs, 22 USMA clubs as of 3-21-09.
4. Arkansas: 198,000 Martial Arts Clubs, 19 USMA clubs as of 3-21-09.
5. California: 4,110,000 Martial Arts Clubs, 91 USMA clubs as of 3-21-09.
6. Colorado: 306,000 Martial Arts Clubs, 18 USMA clubs as of 3-21-09. USMA State Director of Development: Britt Baugh (britt@aaki.org)
7. Connecticut: 284,000 Martial Arts Clubs, 45 USMA clubs as of 3-21-09.
8. Delaware: 184,000 Martial Arts Clubs, 2 USMA clubs as of 3-21-09.
9. Florida: 1,370,000 Martial Arts Clubs, 76 USMA clubs as of 3-21-09.
10. Georgia: 308,000 Martial Arts Clubs, 12 USMA clubs as of 3-21-09.
11. Hawaii: 297,000 Martial Arts Clubs, 3 USMA clubs as of 3-21-09.
12. Idaho: 170,000 Martial Arts Clubs, 1 USMA clubs as of 3-21-09.
13. Illinois: 300,000 Martial Arts Clubs, 51 USMA clubs as of 3-21-09.
14. Indiana: 380,000 Martial Arts Clubs, 19 USMA clubs as of 3-21-09.
15. Iowa: 257,000 Martial Arts Clubs, 9 USMA clubs as of 3-21-09.
16. Kansas: 646,000 Martial Arts Clubs, 6 USMA clubs as of 3-21-09.
17. Kentucky: 306,000 Martial Arts Clubs, 21 USMA clubs as of 3-21-09.
18. Louisiana: 215,000 Martial Arts Clubs, 8 USMA clubs as of 3-21-09.
19. Maine: 222,000 Martial Arts Clubs, 17 USMA clubs as of 3-21-09.

20. Maryland: 301,000 Martial Arts Clubs, 26 USMA clubs as of 3-21-09. USMA State Director of Development: Leroy Epperson (GaijinRyuSoke@aol.com)
21. Massachusetts: 291,000 Martial Arts Clubs, 49 USMA clubs as of 3-21-09.
22. Michigan: 306,000 Martial Arts Clubs, 16 USMA clubs as of 3-21-09.
23. Minnesota: 702,000 Martial Arts Clubs, 31 USMA clubs as of 3-21-09.
24. Mississippi: 225,000 Martial Arts Clubs, 3 USMA clubs as of 3-21-09. USMA State Director of Development: Mike Frazier (burnniemfrazier@aol.com)
25. Missouri: 2,750,000 Martial Arts Clubs, 35 USMA clubs as of 3-21-09. USMA State Director of Development: Matthew Frey (truebuyu12@yahoo.com)
26. Montana: 270,000 Martial Arts Clubs, 9 USMA clubs as of 3-21-09.
27. Nebraska: 172,000 Martial Arts Clubs, 5 USMA clubs as of 3-21-09.
28. Nevada: 2,701,000 Martial Arts Clubs, 13 USMA clubs as of 3-21-09.
29. New Hampshire: 261,000 Martial Arts Clubs, 7 USMA clubs as of 3-21-09.
30. New Jersey: 1,200,000 Martial Arts Clubs, 19 USMA clubs as of 3-21-09.
31. New Mexico: 338,000 Martial Arts Clubs, 10 USMA clubs as of 3-21-09.
32. New York: 1,780,000 Martial Arts Clubs, 42 USMA clubs as of 3-21-09.
33. North Carolina: 371,000 Martial Arts Clubs, 22 USMA clubs as of 3-21-09.
34. North Dakota: 150,000 Martial Arts Clubs, 2 USMA clubs as of 3-21-09.
35. Ohio: 2,490,000 Martial Arts Clubs, 66 USMA clubs as of 3-21-09.
36. Oklahoma: 283,000 Martial Arts Clubs, 40 USMA clubs as of 3-21-09.
37. Oregon: 303,000 Martial Arts Clubs, 9 USMA clubs as of 3-21-09.
38. Pennsylvania: 320,000 Martial Arts Clubs, 35 USMA clubs as of 3-21-09.
39. Rhode Island: 270,000 Martial Arts Clubs, 3 USMA clubs as of 3-21-09.
40. South Carolina: 278,000 Martial Arts Clubs, 12 USMA clubs as of 3-21-09.
41. South Dakota: 275,000 Martial Arts Clubs, 1 USMA clubs as of 3-21-09.
42. Tennessee: 438,000 Martial Arts Clubs, 19 USMA clubs as of 3-21-09.
43. Texas: 983,000 Martial Arts Clubs, 66 USMA clubs as of 3-21-09.
44. Utah: 348,000 Martial Arts Clubs, 6 USMA clubs as of 3-21-09.
45. Vermont: 222,000 Martial Arts Clubs, 20 USMA clubs as of 3-21-09. USMA State Director of Development: Ron Treem (lonsan@hotmail.com)
46. Virginia: 333,000 Martial Arts Clubs, 21 USMA clubs as of 3-21-09.
47. Washington: 1,370,000 Martial Arts Clubs, 17 USMA clubs as of 3-21-09.
48. West Virginia: 292,000 Martial Arts Clubs, 14 USMA clubs as of 3-21-09.
49. Wisconsin: 2,280,000 Martial Arts Clubs, 20 USMA clubs as of 3-21-09. USMA State Director of Development: Dr. Joshua Cleveland (JazSky@aol.com)
50. Wyoming: 142,000 Martial Arts Clubs, 4 USMA clubs as of 3-21-09.

Total Martial Arts clubs in the US: 33,920,000. Total Number of USMA clubs: 1,070

Note: With over 33 million Martial Arts clubs listed in the United States, one for every ten people in the country, these figures change day by day. You may Google the number of Martial Arts clubs in your state and get a different number than we indicate above. Never the less, this is a firm idea of the incredible opportunity our 50 USMA State Directors of Development now have for making our Association grow and prosper, and our potential for building a new American Martial Arts Institute. We hope to have all 50 USMA State Development Directors appointed and working hard by May 1, 2009.

2. These statistics mean that for every one of the 1,070 USMA clubs registered, there are 33,000 non-USMA American Martial Arts clubs that could join USMA for each one we now have registered!

3. Every one of these clubs has one or more, often several, email addresses listed, which we can Google and record for our use. The smallest state, Wyoming, still has 150,000 Martial Arts clubs listed on the Web!

4. Our USMA club and state leaders could easily double or triple the present number of USMA clubs in their states. We could even recruit ten times as many clubs and members as we now have! **The potential is there, and we must harvest it!** This Manual tells you how we are going to do it!!

**The 2009 USMA Growth Program Is Already Succeeding!
And I, your O-Sensei, can't do it alone!**

We'll soon be receiving thousands of new USMA members. My wife Joy and I, who work full time without pay, will be hard put to establish a database record in our USMA database for each member, print an average of two or three Life Membership and rank certificates for each new member, write a personal note to each teacher, and package and take to the Post Office the large certificate envelopes we send to each club. Besides that, we have to take care of computer and printer break downs, upgrades and maintenance. This takes every minute of our time.

Therefore, I ask that you face this Challenge!

I pray that our dedicated club and state leaders will, each and every one of them, accept responsibility for the success of this vital program.

I don't want you to ask me to change your club data on our USMA website. I want you to write directly to our Webmaster Sergio, at Sergio_pll@hotmail.com and ask him to make the change, sending a copy to me at psp83@earthlink.net for our database.

I never want to get letters saying, "You ought to do this or that!" I want to get letters that say, "To help our USMA Growth Program, I am going to do this or that!"

Remember that I have to somehow find the energy, knowledge and equipment to start sending out not 10,000 emails at a time, but 100,000 or a million emails at one time. This program is going to stretch every muscle we have, and I can't, simply can't, do it alone.

Please study this program manual carefully, it is our key to success in building a new and better American Martial Arts Institute. Without your help, it will fail, and I NEED YOUR HELP!

An Amazing Vision of the Future. The winter of 2009 has been hard. Looking back over the past few months I realize that I was obsessed with the question of my real worth to you and American Martial Arts. I'm now 84. Has my life been worthwhile? Have I failed to do all I can to help our young people, to make their dreams, and our dreams come true? I am a graduate of West Point. Have I served my country adequately? These are the thoughts I have haunted me day and night.

Then it came to me like a bolt of lightning that I am not finished, that there is still work to do and that God has given me the strength and inspiration to do it. Actually, I decided that if I have to go down, I'll go down swinging!

I believe that we can and must again build a great national Martial Arts Institute, as we did in the 1980s when we built the National Judo Institute and developed the greatest Judo team America has ever seen. We will do it again!

I have launched many programs. I was there in 1954 with George Harris, Mel Bruno, and General Thomas Power when we launched the Strategic Air Command (SAC) Judo Society, which later became the SAC-Air Development Judo group and the Air Force Yudanshakai. Then, in 1961 I wrote the constitution and bylaws for the first Armed Forces Judo Association, was its prime mover and Secretary, and then formed (1969) and became President (in 1980) of the US Judo Association.

Starting in 1981 we built the National Judo Institute in Colorado and coached the greatest team of Olympians, Pan American Gold Medalists, and national and international champions this nation has ever seen.

For many years I thought I would never attempt to build a great national training center for the Martial Arts again. However, in February, 2009 an old and dear friend, Dr. Roque Goitia (a Judan in JuJitsu and Jun Kin Shin) a Vietnam war hero fighter pilot who was severely wounded in action there and medically retired, asked my wife Joy and me to come to Florida to discuss the future of our USMA (Roque is in the Honor Roll on page37).

During that visit Dr. Goitia declared, **“O-Sensei, America needs a vision, a focus for our efforts. We need a home for American Martial Arts. WE NEED A NEW NATIONAL INSTITUTE!”** His inspiring words confirmed my resolve. I believe he is right, and have resolved to dedicate the rest of my life to this accomplishment, **this goal, this vision, this new national institute.**

Our new institute will be called the **American Martial Arts Institute (AMAI)** (rhymes with “stay high”). There we will build again the finest national Martial Arts teams in America, just as we did at the NJI 25 years ago. Yes, I said “we” –I was the coach and leader, but **YOU** did it.

You must understand that success will come in this great effort from one thing alone, **YOUR DEDICATED WORK.** I’ve done this before. I know it won’t work unless we all pull together, and I’m counting on your steady help. I will furnish the ideas and leadership, but **YOU MUST PROVIDE THE MUSCLE!**

I am dedicating the remaining years of my life to serving you with this effort. May God give me strength, and give you strength and determination too, to carry through with this magnificent plan.

I feel confident that the Eternal Force of the universe will give us strength. As Mike Frazier, our first State Director, said in a recent email to me, ***“O-Sensei, I am tickled that everyone is starting to answer the call of service to the USMA, sometimes it takes just one person to take a step forward for others to follow. As long as you put the Lord first in the USMA, the Word says that all things shall be added unto you.”*** Amen to that!

One final thought. We lost the NJI due to political maneuvers, we were betrayed. I trusted too many politicians. **This time we will do it better.** We will set up

legal, non-profit, perpetual trust which will own our new Institute. As much of our USMA income as possible will be put in this trust to build AMAI.

Special AMAI Gifts. Ron Treem Sensei of White River Junction, Vermont, recently offered to become the USMA State Director of Development for Vermont. He is soon hosting a big Martial Arts seminar. In his very first email to me he told me that he would send a portion of the proceeds of the event to me for AMAI. ***I immediately promised to place this gift in a separate AMAI savings account which will be used only for the creation of our new home, our Institute.***

It will take some time to set up our nonprofit AMAI Trust, but we will set up the AMAI savings account immediately. Meanwhile, if you want to make a tax-deductible gift to AMAI, send me your check in any amount you wish (we will be hoping for a minimum of \$25!). Make the check to USMA so that it will be a nonprofit deduction for you, but also write on the check “For AMAI only.” We will also make your gift an addition to your USMA Life Membership, adding triple credit as usual. So if you are a regular Life Member, your \$25 gift to AMAI will add \$100 to your Life Membership, make you a Bronze LM and get you a beautiful new LM certificate.

AMAI Will Be Better! I have learned an incredible amount of coaching skills and technical information in the past few years. I am now using this store of knowledge to coach young Mixed Martial Arts (MMA) champions with amazing success. You’ll hear more about this soon. One of our AMAI goals will be to produce MMA World Champions in the UFC. Count on this! You’ll soon see the USMA banner draped over the side of the octagon cage in Las Vegas.

Later in this Manual you’ll find several pledge forms, including one in which I pledge my effort to you. Study them carefully and then bite the bullet. If I can believe that the magical Phoenix, that legendary eagle-like bird of mythology, can rise again from the ashes, **YOU CAN BELIEVE TOO!** Pick out the pledge forms that apply to you and send them to me. **Why not become a Founding Donor of AMAI?**

Read on to learn some amazing and little known facts about American Martial Arts!

Chapter Two

The Two Magnificent Goals of the 2009 USMA Growth Program

Our First Goal: To double the size of our USMA in 2009.

Our Second Goal: To create a new and better American Martial Arts Institute! We will give American Martial Arts a permanent new home. The Phoenix shall rise again!

Chapter Three

Growth Goal #1 and How to Reach It! We plan to double the number of clubs and members in our Association in 2009. That's 10,000 new members and 1,000 new USMA clubs this year. The funds from achieving this goal will enable us to accomplish the second goal, the creation of our new American Martial Arts Institute.

Why haven't 1,000 or even 10,000 new clubs joined the USMA out of those 33 million American Martial Arts clubs? One and only one reason: **Because we have never asked them, period!** The answer to any human problem is first to **ask for help.**

We must develop a immense communications capability. Before we can ask those 33,000,000 Martial Arts clubs to join USMA, we have to be able to communicate with them by email. When you Google "Martial Arts clubs, Mississippi, for example, you bring up about 225,000 club websites. Each one will contain one or more emails. So all it takes is hours of work to pull these emails one by one. I can't do this. I'm just one 84 year old Martial Artist. I just don't have that much time.

But 50 USMA State Directors of Development (like Mike Frazier, the dedicated Mississippi USMA State Director of Development and his stalwart club members) can to it! In fact, Mike Frazier, our loyal USMA Director for Mississippi, has already started work. Within three days after his appointment, he sent me his first new member. Every new member counts! One more member from each of our 50 to 100 state directors could mean 50-100 new members a week. That alone could mean 5,000 new members per year! **"Many grains of sand a mighty mountain make"—our AMAI! Put in your grain of sand today!**

Right now, we are in the process of appointing at least one USMA State Director of Development for every one of our 50 states. Mike Frazier of Mississippi was the first. He immediately offered to commit the young computer geniuses in his club to work until they have pulled all of the Mississippi email addresses off the web. In the first couple of days, of this effort, after only one email of mine, sent out to 50 or 60 club teachers, five top leaders: Britt Baugh (Colorado), Leroy Epperson (Maryland), Mike Frazier (Mississippi), Ron Treem (Vermont), and Dr.

Josh Cleveland (Wisconsin) immediately volunteered to become USMA State Directors of Development.

I hope you will volunteer to become a USMA State Director of Development for your state, and will work hard on three main tasks: (1) Correct the USMA club directory for your state on our USMA website to make sure all info on each club is up to date. (2) Pull all email addresses from every Martial Arts Club in your state now listed on the Web and send those email addresses to me. (3) Schedule and host a big state Martial Arts Festival for your state. I'll cover each of these tasks separately below.

Chapter Four

Goal #1, Step One; Update Your USMA State Directory!

Goal #1, Step 1. CORRECT THE ENTIRE USMA CLUB DIRECTORY FOR YOUR STATE ON THE USMA WEBSITE.

First, state directors or their club members should go to our USMA website (www.mararts.org) and check the USMA club directory for their states. Many of these club listings are out of date, or have information missing. Somehow, by telephone, email, or postal mail, you must contact every single club in your state USMA club directory. You should record the correct info for the club name, name of the teacher, mailing address of the teacher, home, work and fax phone numbers for the teacher, and email address of the teacher. Every time you get all the information corrected for a club in your USMA state club directory, email all the corrections to Sergio, our USMA Webmaster at Sergio_pll@hotmail.com , with a copy of the email to me, Phil Porter psp83@earthlink.net so I can correct our database. That's the first and very important step: **Don't quit until you get your state's USMA club directory on the USMA Website up to date with all info in place.**

Chapter Five

Goal #1, Step 2: Get Those Web Emails From The Web!

Goal #1, Step 2. PULL ONE OR MORE EMAIL ADDRESSES OFF THE WEB FOR EVERY MARTIAL ARTS CLUB IN YOUR STATE, AND RECRUIT NEW CLUBS FOR OUR ASSOCIATION.

This step may take a long time, but remember: every single email address you harvest and send to me is a VICTORY! Google: “Martial Arts clubs, ___(your state name)___.” This will take you to a listing of hundreds of thousands of Martial Arts club websites in your state, arranged in alphabetical order by the names of the Martial Arts clubs. You must first obtain the email address of the registered owner of each website on the list by following this procedure:

1. Write down the domain name, called the URL (name of the site), for the website for which you need the email address.
2. Make a Google search for “whois.net.”
3. This will bring up a list of items. Open the first item, which is “Whois domain lookup.”
4. Enter the domain name of the first website you are researching and hit GO.
5. This will bring up all the information on the website, so scroll down until you find “Registrant email,” and copy it into a special “Martial Arts club emails” contact list in your computer. This is the email of the organization registering the website.

Now go back to the list of websites in the state you are searching and open the same website. Look through the website for any email addresses of instructors and leaders that are often listed right on the website itself. Copy them all into your special computer email contact list too.

Now you have pulled all the available emails from this website and you can go to the next website in the state and repeat the process.

As soon as you and your people build up a list of at least 5,000 Martial Arts email addresses pulled from the Web, email the list to me and of course keep the list in a

separate document in your computer. It might have a title such as, “Emails for Ohio MA clubs beginning with A, B, C, D, and E.”

When you email me the first list of 5,000 or more emails from your state, I will send you a special letter for you to email to your first batch of state club leaders. You can then add your personal comments and send the letter out immediately to all 5,000 or so addresses. I will also make another mailing to them telling them about the USMA and suggesting that they become part of the largest multiple Martial Arts organization in the world. When you talk to non-USMA club leaders, emphasize the benefits of USMA membership such as fair promotions, your state Martial Arts Festival, and our great AMAI to be. Keep that email list (and every other one you put together) in your computer because you will be emailing them again and again as our USMA Growth Program takes hold.

Chapter Six

Goal #1, Step 3-HOST A USMA STATE MARTIAL ARTS FESTIVAL

Goal #1, Step 3. HOST A HUGE MARTIAL ARTS FESTIVAL TO OFFER FAIR PROMOTIONS AND TECHNICAL GUIDANCE TO ALL THE CLUB LEADERS IN YOUR STATE.

Do you realize that if we just host 50 state Martial Arts Festivals with 100 attendees at each one, that would add up to 5,000 new USMA members?

When Sensei Leroy Epperson of Maryland first emailed me right after he heard of this wonderful USMA Growth Program, the first thing he offered to do is to host a mammoth Martial Arts Festival for Maryland. I will fly in for this weekend event, as I will for every state Martial Arts Festival we schedule. Here are some thoughts about how to make your state Martial Arts Festival a huge success.

How To Make Your USMA State Martial Arts Festival A Big Success

Note: Maybe you think, as you read through these steps needed to make your State Martial Arts Festival a big success, that I emphasize pre-registration too much. Far from it! Over the past 50 years, I have conducted more tournaments, festivals and seminars all over the world than I can remember. That includes many thousands here in the US. I hosted the first National Collegiate Judo Championships in 1963, the US Senior Nationals in 1968 with Ben Campbell, and a great number of Olympic and national summer camps. The biggest factor in success is PRE-REGISTRATION! **Get the money up front!** *Then, when the festival rolls around, you will know in advance EXACTLY how many people will be there and what your income will be. It's the only way to go-- the only way.* Now for your steps to success. **Read these 25 steps over many times and resolve to do them all!**

1. Get Those Email Addresses! After you get at least 10,000 email addresses for Martial Arts clubs in your state pulled off the web, make up an announcement for your USMA State Martial Arts Festival. Use the sample festival announcement

included below (page 23) as a guide. Send your announcement to me for additions and editing, and I'll return it to you immediately. Then send out your announcement and start preregistering attendees. Keep gathering emails. It may take a year of steady work to harvest them all. It's worth the effort--- think of the payoff in new USMA members!

2. Make a flyer. You'll find a sample state festival announcement included below. Note that it will be printed on both sides of one sheet of paper. Of course you can change it in any way you wish to make it fit your situation. Use it as a guide or use any format you wish, but by all means make a printed announcement. Distribute this flyer to all your own members and also to every Martial Arts club in your state by attaching it to an email to all your email addresses.

3. Attach the USMA membership form to your email to all Martial Arts clubs. It's important for all clubs in your state to have a copy of our USMA membership form. If you are telling them about your state festival, print the words, “__(your state)__ Festival of the Martial Arts,” across the top of the form before you attach it to your email. Of course, you may wish to attach my biographical notes and the USMA form to general emails you send out to all your state addresses. Why not start a “__(your state)__ USMA Martial Arts Newsletter”? Send it free to thousands of state emails every month. Just go to our website and copy out one of my essays to send along with state news about new clubs and members and promotions each month.

4. Attach O-Sensei's Biographical Notes to your announcement. This is important to give the leaders in your state an idea what my background is and to encourage them to come and learn.

5. Attach this USMA Growth Manual to your emails to leaders, and also to your festival announcement. This is just part of getting full information out to everyone.

6. Preparation. You must prepare for this festival. The main preparation is to gather 100,000 or more email addresses from your own or neighboring states. After our Growth Program gets rolling, you will be able to go to our website and find the names of the state directors near you. Email them to get their complete email files and send your festival notice and other materials to all of them. They are all there on the Web, it just takes work, work, work to harvest them. Here you will find that your teenage computer nerds are of great value to you. Get them enthused, and assign a letter of the alphabet to each one of them. Ask each of them

to Google “Martial Arts clubs, ___ (your state name)___,” and get the email address of every club starting with a certain letter such as “A.” Don’t stop until you have all the emails, then send them to me and start announcing your Martial Arts Festival.

7. Lead Time. Give yourself enough time to really do a good job of marketing your festival. I’d say 90 days at least. When you pass 50,000 new Martial Arts email addresses, you can set a date with the assurance that you’ll have a good response.

8. Fees. The fees for your State Martial Arts Festival will be \$150 for 15 hours of instruction: three hours on Friday evening, and three hours morning and afternoon on both Saturday and Sunday. You will keep \$50 of the \$150 fee to cover your many club expenses.

9. Everyone Pays. Everyone who attends, repeat everyone, will pay the \$150 fee, even if they want to teach a short session in their art. The only exception is for club leaders who bring 10 or more paying attendees. If they desire only to attend one session or one day, the fee is \$100. **Do not make any changes whatever in this fee schedule. Everyone who steps on the mat pays a minimum of \$100, NO EXCEPTIONS!** You may charge whatever you wish for spectator fees, which will be split equally between the festival host and the USMA.

10. Preparation—Again!! The state Martial Arts Festival program is the heart of our service to Martial Artists throughout the country, and a major way of doubling USMA membership in 2009. These festivals will make our Association grow more than any other program. It’s therefore important that all of us develop a way to make every state festival a big success. Most of the USMA seminars I run are a great success with people attending from as many as ten different clubs. Other seminars have only a few people present. Why? **Never say that low attendance is due to the weather or bad luck, that’s just a cop out.** The reason for low attendance is always **LACK OF PREPARATION!**

THE SECRET IS PREPARATION! Or maybe we should just call it hard work! Here are the preparation steps you should take. This is just the minimum, you will think of other success methods as you go along.

11. Photo copy at least 100 of the USMA membership form to use in pre-registering the seminar participants. **DO NOT** make a separate seminar registration form! Use the USMA membership form to register every attendee.

12. Start working immediately (right after you set the date) to pre-register your own club members. **YOU MUST PRE-REGISTER YOUR STUDENTS TO ACHIEVE THE BEST RESULTS!** You might want to ask your students bring you \$25 per week before the seminar until they have donated the total fee. Be sure to have them fill out a USMA membership form neatly and clearly **before the seminar! And note the amount paid by each participant right on the form!** Because the checks should be made out to you, and will be deposited in your bank account along with all cash, be sure to note the exact fees paid right on the form for each attendee before you deposit the fees in your bank.

Of course you should tell all your students that O-Sensei is coming and tell them that they are all expected to attend. ***It should be a matter of pride with your club that everyone supports our Association with 100% attendance.*** Start just as soon as the Festival is confirmed, weeks or months before the event. Keep telling all your students at every class, asking them to bring the seminar fee to you at the next session. **At the end of every class, read out the Honor Roll of the names of the students who have brought their seminar fees, and tell the rest to bring the fee next time.**

13. Have checks made to you. You should have all checks and money orders made out to you so you can deposit them in your account. Then when the Festival is over you can total the amount due the USMA and give O-Sensei one check to the USMA for the entire amount due. **You don't want the checks to be lying around for months. It's better to deposit everything in your account, keep accurate notes right on the USMA Membership Forms the students fill out, and then give O-Sensei one check for the total when the festival is over.**

14. USE THE USMA SUCCESS METHOD. DON'T HOPE--- PRE-REGISTER!! Set a goal for yourself of pre-registering every one of your students for the seminar, and don't quit until you have the forms filled out and the exact amounts noted on each form. Set a goal for yourself **of at least 50 prepaid students** from your own club and 50 attendees from other clubs. Don't quit until you have the forms filled out and have the funds in the bank. ***I've had cases where I have flown or driven thousands of miles to a seminar only to have six or eight people on the mat. Then the club leader says, "I hoped lots more people would be here O-Sensei." Hope is not the answer. Pre-registration is the answer!***

15. Check the yellow pages and make up a list of the names and addresses of every Martial Arts organization in your city and state. Get members of your club

to go to the telephone main office to make use of all the yellow pages in the state. Mail your flyer to every one of these Martial Arts clubs, and to any other clubs you have addresses for. Include a copy of the biography of O-Sensei that is also included with this Manual. Personally contact every Martial Arts club leader you know and discuss your state festival with them. Often, you can get a commitment from each one of them to bring at least five or even ten students to the seminar. Don't be satisfied with a promise! Courteously suggest that they fill out a membership form and attach the prepaid fees just like everyone in your club does.

Keep working on this until you'll have representatives from at least five or ten clubs besides your own. **Many of these will be new USMA clubs!** One good way to do this is to find Martial Arts teachers who have been neglected for promotion. Let them know that O-Sensei and the USMA specialize in helping neglected Black Belts by getting them promoted to their proper ranks in all Martial Arts. Send them a copy of our USMA Promotion Guidelines, which you'll find later in this Manual. Determine what their ranks should be and tell them you will suggest this promotion to O-Sensei when they attend your festival. If a club leader promises to pre-register some students, but doesn't, contact him again to gently remind him that he promised and must have forgotten. Call him back and keep at it!

When you get forms and fees from several clubs and the attendance for your festival is growing good, send a list of all the clubs you know are coming out to all clubs in the state to get them interested. Foster the idea that if they don't come they are really missing an important event.

16. You should have at least three large tables ready for the seminar. One is for handling registrations, and the other two are for USMA sales items.

17. O-Sensei is ready to examine and make promotions in all Martial Arts at our Martial Arts festivals. This is a chance for all of your students to be promoted. Have a list of promotions ready, and tell the students involved to bring the proper fees. Remember that their festival fees will be applied to Life Memberships, registrations and promotions.

18. Do the paperwork yourself. Fill out all the USMA Membership Forms for Festival registration for your own club members yourself. You'll find that there are fewer errors and problems (by far) if you do it yourself. Of course, it is a tremendous pain to do this, but it is worth the effort, since it saves you so much

hassle later. The fees for each person should always be noted directly on the form. A pile of money and a pile of forms never works out!

19. Only one way to succeed. There is one way to **insure** success, and only one, and that is to pre-register every attendee. If a club leader says they will support you and attend, send them the USMA membership form, which you will use for festival registration, and ask them to copy a bunch for their students who will attend. You should not even consider hosting a state Martial Arts Festival unless you know you can **pre-register at least 50 attendees**. This will mean an income of \$2,500 for your club expenses, and an income of \$5,000 for the USMA to cover establishing a database record for each new member, printing over 150 certificates (average one LM certificate and two rank certificates per attendee), and then packaging and mailing all the certificates to the individual club leaders. Make your goal 100 preregistrations. This will provide your club with \$5,000 for the club fund to cover the multitude of expenses you are going to have.

20. Bring ten students, come free! In your announcement, tell every club leader that **IF THEY BRING TEN PAYING ATTENDEES TO YOUR STATE FESTIVAL, they will receive FREE attendance!** They will also be credited with \$150 toward their own USMA Life Membership and any promotions or rank registrations they should have. Make sure you emphasize this in all your announcements. Fill out a membership form for them even if they are coming free and note “Free—10 Members” on the top.

21. Get our USMA membership form out. When you email 10,000, 50,000, or 100,000 club leaders to announce your Martial Arts Festival, attach a copy of our USMA membership form with the words, “REGISTRATION FORM—(YOUR STATE) MARTIAL ARTS FESTIVAL” printed across the top of the form. Also attach my biographical notes, which are contained in this Manual.

22. Ask them to copy your announcement. In your announcement, ask the club leader receiving the announcement and registration form to copy a bunch of the festival announcements and registration forms for all his students.

23. Gather more emails. In your announcement, ask every club leader to send you a list of the email addresses of every member of his club, and promise to send each of them an individual email with the festival announcement and registration form attached.

24. Make phone calls. It's important to get a group of your club leaders together and have them make telephone calls to all of the club leaders in your state to tell them about your Martial Arts Festival, ask them if they have any questions, and to help them in every way with their rank promotions and technical problems.

25. The two free manuals. To encourage attendance at our state festivals, I am writing two manuals to give free to every club leader who comes to the Festival: (1) a manual called "How to Retain Students In Your Martial Arts Club," and (2) "The Secrets of Producing Martial Arts Champions." I plan to have them completed within 90 days to give to every club leader who comes to your festival. I'll keep you posted on this project.

Plan to host the largest USMA State Martial Arts Festival in history! Why not set a record which will inspire every USMA State Development Director in America?

Chapter Seven

THE SEMINAR OF THE YEAR!

ANNOUNCING THE (YOUR STATE) FESTIVAL OF THE MARTIAL ARTS!!

INCLUDES A FREE USMA LIFE MEMBERSHIP AND \$100 IN FREE PROMOTION AND REGISTRATION FEES!

Spend a long weekend with O-Sensei Phil Porter, Founder of the USMA, and the only 10th Degree Judo Black Belt in America. O-Sensei is also 10th Degree in JuJitsu, Budo Taijutsu, Beikoku Mizu Ryu JuJitsu, Taiho Jitsu, Jun Kin Shin and ten other arts, 9th Degree in Wushu, and 8th Degree in Karate.

O-Sensei Phil Porter is America's Most Successful Martial Arts Coach.

During the past 50 years, O-Sensei has produced over 1,000 national and international medalists in the Martial Arts. He is the most successful Martial Arts coach America has ever produced. O-Sensei is now coaching and producing Mixed Martial Arts champions. He has a great many technical secrets to offer you!

This is the first weekend seminar O-Sensei has run in __ (your state)__. Here is our chance to receive personal instruction, examination and promotion in any or all of your Martial Arts. Come and learn about the USMA, America's first unified Martial Arts full service organization—created especially to serve you!

When: (enter dates and times here).

Where: (enter exact address and driving directions .

Festival Fees: The fee for this Martial Arts Festival is \$150 for five three hour sessions, Friday evening, and Saturday and Sunday morning and afternoon. Everyone who attends will receive a free USMA Life Membership (value \$50), and \$100 credit on any registrations or promotions you desire. For those who wish to attend only one session or one day, the fee is reduced to \$100.

Who Can Attend: *Everyone!* We have already had an excellent response from many leaders of Mixed Martial Arts, Judo, Tae Kwon Do, Karate and JuJitsu.

Juniors are especially welcome.

What will be Taught: Mixed Martial Arts students will love the Submission Grappling techniques taught by O-Sensei, who is a coach of Mixed Martial Arts champions. We will also cover pressure points and self defense, and advanced techniques of both Judo and JuJitsu, as well as combination techniques with both Karate and Tae Kwon Do.

Every lower grade and all Black Belts who attend this seminar will be checked out for promotion. All promotions are made only with the concurrence of the sensei (teacher) concerned.

To all club leaders: YOU CAN ATTEND THIS FESTIVAL FOR FREE!

Please copy this announcement and give it to all your students. This is your chance to learn from America's top Martial Arts coach. **Come and learn about the USMA, America's fastest growing unified Martial Arts organization. At the same time you'll get a FREE Life Membership in the U.S. Martial Arts Association! If you bring ten or more students to the Festival, you will be admitted FREE.** You will also receive two FREE books on retaining students and producing champions! The fees for all USMA events are applied to your USMA Life Membership, rank registrations or promotions. Because USMA Life Membership (LM) is only \$50, you get a FREE LM by attending.

Registering ranks with our USMA is easy -- only \$25 per rank. This is not a promotion, it is giving you a beautiful USMA colored rank certificate for a rank you already have.

Promotion fees for all class ranks below Black Belt are \$25 per rank. Black Belt promotion fees are \$100 for First Degree Black Belt and the fee is \$25 higher for each rank above first degree. All promotion fees are printed right on our USMA membership form.

Examples of fees for new USMA members: For a new member who is promoted to First Degree Black Belt when he or she joins the USMA: Life Membership-\$50, promotion fee for First Degree Black Belt-\$100, total: \$150. There are 25 categories of USMA Life Membership, from Regular Life Member up to Ultimate Life Member (one million dollars—we don't have any of those yet!). After you become a Life Member, you receive triple credit in your LM for every dollar you donate. A gift of \$100 therefore adds \$400 to your LM. Many of our Black Belts are already Patron Life Members (\$1,500 gifts and credit) or even Trustee LMs (\$5,000 gifts and credits).

Chapter Eight

Goal #2: Our New Martial Arts Institute

Our second 2009 goal is to establish a new national training center for all Martial Arts--the American Martial Arts Institute (AMAI) before the end of 2009.

American Martial Artists are in search of a magnificent vision, a symbol of unity and hope for the future of our Martial Arts. We, pulling together, will provide our country with a new USMA American Martial Arts Institute (AMAI). The legendary Phoenix, the flaming magical bird that rose undaunted from the fire of destruction and chaos, has been reborn. **THE PHOENIX SHALL RISE AGAIN!!**

All Americans know in their hearts that our fighting spirit, our will to resist and overcome, is slowly being eroded away through lack of family values and poor ethical and spiritual training. It sometimes seems that we are surrounded by a sea of corruption. We all wish to change this situation, to help our beloved country achieve a new birth of freedom and patriotism. We are concerned that our young people are not receiving the training they deserve.

We believe that a national training center can help with this vital task, rebuilding the American spirit. We know we face a tremendous challenge, but we are ready to accept responsibility, each in his or her own way, to make a sustained effort to support the American Martial Arts Institute vision.

Achieving our first goal, doubling USMA membership, will automatically enable us to reach our second goal, the establishment of the American Martial Arts Institute. Our two goals will be accomplished successively. We must have funds to build our Institute, AMAI. We can't depend on huge donations, we must do it ourselves. But certainly you have already seen the potential we have in American Martial Arts! We have over 33,000,000 clubs to call on for help. All we need to do is to contact them, and I have already spelled out in the previous chapters of this Manual how we will do so—and double the size of our USMA this year. Again, you are the only one who can do this. **Our thousand USMA club leaders and our 2,500 Black Belts can and will do it alone. All I can do is point the way, you have to put feet under our dreams.**

THE KEY TO ACHIEVING BOTH OUR GOAL IS TO CONVINCING THE MARTIAL ARTS CLUB LEADERS IN EVERY STATE TO JOIN THE USMA.

There are many good reasons to join the USMA. Among them are to be a part of the largest multiple Martial Arts organization in the world, to receive our excellent technical and club management materials, to use our outstanding website, and to take part in the creation of a magnificent new American Martial Arts Institute. **In addition, perhaps the best reason to join USMA is to have access to the finest and fairest Martial Arts rank promotion system in existence.** When you become a member and take advantage of our USMA promotion system, **YOU HAVE FOUND YOUR MARTIAL ARTS HOME!**

THEREFORE, BE SURE TO TELL EVERYONE ABOUT OUR FAIR PROMOTION SYSTEM! The first and often the best way to secure the loyalty of a non-USMA leader is to explain our promotion guidelines to him. I have given you some excellent notes on our promotion guidelines below. Learn them well, and then print them out as an independent document and distribute them wherever you wish. Go to every Martial Arts event you know of in your state and distribute copies of your festival announcement, and discuss promotions with all leaders who need help.

Chapter Nine

The USMA Martial Arts Rank Promotion Guidelines

An outstanding reason for joining the USMA is our totally fair and reasonable promotion system. This should be emphasized whenever you contact non-USMA club leaders in any way. You would not believe how many excellent Martial Arts leaders have been totally neglected for promotion. Some of them have 25 or 30 years of training and teaching and are still holding a student's rank of 1st, 2nd, and 3rd Degree Black Belt.

As a true example, I recently received a call from an outstanding teacher from Japan, who achieved his 5th Dan in Judo at the Kodokan in 1988. He hasn't had a Sensei since then, and so has been teaching here in the US for 21 years without a promotion in rank. Of course I immediately promoted him to 6th Dan, with date of rank in 1994. There are thousands of cases just like this, and it is up to you to find them in your state, help them, and get them into our Association.

Be proud of our promotion system. It is the system which probably gave you most of your well-deserved ranks. Don't ever apologize for being fair! Ours is the best American promotion system, and that's a simple fact of life.

Here is the traditional world-wide and generally accepted standard for black belt promotions in most Martial Arts. As an example for you, I have indicated the time it took me personally to achieve my promotions to these ranks in Judo and JuJitsu. You should copy these guidelines out and make them part of your state mailings. Also, print and publish these guidelines whenever you wish. We want to take the hocus-pocus and crazy, mystical ideas out of Martial Arts ranks! These guidelines, which we always follow, will help to do it.

USMA Martial Arts Promotions Guidelines **For Each of the Black Belt Ranks**

1st Dan (Definition: Student of the art): Should be promoted after two or three years steady training. Two years in many cases of hard practice. I personally took

three years of hard daily training and fighting in many tournaments in Judo (1951 to 1954) to reach 1st Dan.

2nd Dan (Definition: Student of the art): One or two years as 1st Dan. Minimum total time in the art four years (I took two years), my total to this rank was five years).

3rd Dan (Definition: Senior Student of the art): Two or three years as 2nd Dan. Minimum total time six years (I took three years, total eight years in the arts).

4th Dan (Definition: Renshi, skillful fighter or technician of the art): Three or four years as 3rd Dan. Minimum total time nine years (I took four years to 1963, total time 12 years in the arts).

5th Dan (Definition: Renshi, skillful fighter or technician of the art): Four or five years as 4th Dan. Minimum total time 14 years (I took seven years, to 1970, total time 19 years in the arts).

6th Dan (Definition: Teacher of the art): Five or six years as 5th Dan. Minimum total time 20 years (I had 22 years total time in the arts).

7th Dan (Definition: Senior Teacher of the art): Six or more years as 6th Dan. Minimum total time at least 28 years (I had 30 years total time in the arts).

8th Dan (Definition: Important Person or National Leader of the art): Seven or more years as 7th Dan. Minimum total time at least 36 years (I had 37 years in the arts).

9th Dan (Definition: Master of the art): Eight or more years as 8th Dan. Minimum total time at least 44 years (I had 43 years in the arts).

10th Dan (Definition: Grandmaster of the art): Nine or more years as 9th Dan. Minimum total time at least 50 years (I had 54 years in the Oriental Martial Arts, but this doesn't count the eight years I spent training and fighting in Boxing, starting in the US Army in 1943 and continuing on the West Point and Air Force Boxing Teams. Therefore, my total time in the Martial Arts as of 2009 was 66 years).

There is one other important USMA policy you should understand. Let's say a leader comes to us who has 25 years training and has been teaching his own club

for the past 15 years, but his rank is only 3rd Dan. According to the promotion guidelines I have just outlined, this person should hold 5th Dan at least. In some cases therefore, we will promote him to 5th Dan, simply by registering his 4th Dan with the appropriate dates of rank. His rank progression will then be corrected. We believe that this is the only fair way to treat dedicated leaders who have been neglected for promotion for many years. They should not be made to suffer further because their former senseis have failed to help them.

There is an unwritten law of the Martial Arts. It is: *“You should never ask for a promotion, and you can never refuse a promotion from your Sensei (Teacher).”* I am called O-Sensei (teacher of teachers). I would be neglecting my duty terribly as your O-Sensei, and Founder of our great Association, if I failed to fairly promote our leaders to their proper ranks according to the above written policies.

If any USMA club leader is under ranked it is my fault. I am supposed to be taking care of our dedicated teachers. I constantly attempt to regularly evaluate all of our thousands of Black Belts for promotion. I humbly apologize for any failures to promote our club leaders properly. If you have been neglected for promotion in any art, I ask that you write to me immediately asking for a promotion evaluation. This is not asking for a promotion. Such a letter to me is requesting assistance in evaluating your rank status, and is totally acceptable and honorable.

Don't let anyone tell you that promotion policies should be secret, or that they must depend upon political friendship. That's pure baloney. **We of the USMA are one of the few organizations that is honest about promotions and has actually published our promotion policies.** Many groups rant and rave about high rank and promotion standards, but still have 28 year old 8th, 9th, and 10th Dans aboard who have never been in a fight in their lives and have been promoted from 2nd to 10th Dan in one leap. Please read the essay on rank standards I wrote for our website. Print it out and give it to anyone, along with the above guidelines, who asks you about USMA promotions.

Chapter Ten

O-Sensei's Pledge to American Martial Artists

I, Philip S. Porter, Founder of our United States Martial Arts Association (USMA), hereby pledge to all USMA members and to all American Martial Arts leaders and students that I will devote the remaining years of my life, as long as God permits me to draw breath, to the growth of our USMA and the creation and success of the American Martial Arts Institute (AMAI) and its athletes.

This is my golden vision, my dream of being of service to my beloved country. I pledge my wholehearted daily effort to make this vision come true.

I pledge to coach our AMAI athletes and students under the guidance of our American Martial Arts Institute Code of Character.

I consider this to be the final effort of my life. I have resolved that when I go down, I will go down swinging.

Our Founding Fathers, when they signed the Declaration of Independence in July, 1776, closed the Declaration with the words: “**And for the support of this Declaration, with a firm reliance on the protection of Divine Providence, we mutually pledge to each other our Lives, our Fortunes, and our sacred Honor.**”

It is my honor to declare to you, the Martial Artists of America, some of whom are friends of 50 and more years, some of whom I have never met, that I have pledged my Life, my Fortune, and my sacred Honor to the fulfillment of our golden vision, the growth of our Association and the creation of our Institute.

So help me, Almighty God. Amen.

Philip S. Porter
Judan, Judo and JuJitsu
Founder, United States Martial Arts Association

Sacramento, California
March 23, 2009

Chapter Eleven

Pledge In Support of the 2009 USMA Growth Program. For Every American Martial Artist, Including USMA and Non-USMA Club Teachers, and Students of USMA and Non-USMA Clubs

I must confess to you that I am very concerned about this Pledge Form for the USMA 2009 Growth Program. I worked day and night for over a week to put this Program Manual together, revising it over and over again as I went along. **All this work and all my hope will be useless if I don't CONVINCe YOU TO ACT.**

I thought at first that I would design eight or ten different pledge forms to let you, our dedicated USMA club leaders and members, choose and return to me one or more pledges to let me know how you want to help our Association and Institute grow in 2009.

I finally decided to just make one longer pledge form and ask you to choose what action you will take build and support American Martial Arts and our Institute. So here it is: the key document in this whole Manual and Growth Program. **I pray that you will find it in your heart to dig deep into your love and devotion to the Martial Arts and help in many ways. This is a noble cause!**

This is not only my life work, it is your life work and your legacy as well. I feel that this program is our supreme challenge. Having learned much over the years we know now how to build a new Institute, but we must have united effort to succeed. Every single person can do something, and that something is very important, be it large or small.

Please read this Pledge Form very carefully and then pledge to help in every way you can. I count on everyone to do something for this noble cause.

Please note that I have included two extra copies of this Pledge Form which I'll send out with each Manual, and have attached a USMA Membership Form to each copy of this pledge. These separate copies are for you to copy in turn. Then, every person you meet and every student of the Martial Arts you know should be given a copy. They can soon go to our website www.mararts.org to read this Manual and download these forms, but it's better for you to personally hand them a copy.

Remember, when you return your pledge form to me, you must complete a USMA Membership Form for our records and return it with your pledge and your Life Membership or AMAI gifts.

I have included return envelopes to me with this form, but they may get misplaced. If you don't find a return envelope, return your Pledge Form and USMA form, to me at: Phil Porter, 8011 Mariposa Ave, Citrus Heights, CA 95610.

The fastest way to respond is to fax everything to me with a credit card charge noted on your USMA form. Fax to: 916-727-7236.

HERE IS YOUR PLEDGE FORM!

Date _____

I _____ believe that Martial Arts training has an important mission in building the future of American youth. In these difficult times, when America, the nation I love, is being challenged both at home and overseas, I wish to do my part to help build the character of American athletes of all ages through Martial Arts Training. I fully support the USMA 2009 Growth Program.

I strongly support the building of the American Martial Arts Institute (AMAI), as a new home for American Martial Arts, which will be located in Sacramento, California. I understand that the AMAI will be owned by a perpetual legal non-profit trust fund, the American Martial Arts Trust, which will be legally registered with the United States government. At AMAI any member of our USMA may train in a variety of Martial Arts, and there O-Sensei Phil Porter, as Head Coach, will train champions in Mixed Martial Arts, Judo, and other Martial Arts. Other great teachers will also teach as many Martial Arts as our USMA members may desire.

I understand that all gifts I make to both my USMA Life Membership (LM) and AMAI will earn credit on my USMA Life Membership of three times the amount of the gift. That is, after I become Life Member, every \$25 I donate as a tax deductible gift will earn \$75 in credit, and a total of \$100 will be added to my LM.

I pledge to study and support the American Martial Arts Institute Code of Character and the USMA 2009 Growth Program Manual. I believe every USMA Martial Arts club leader should teach the virtues outlined in the Code as a part of their program.

Further, I believe that the United States Martial Arts Association is making a valuable contribution to the excellence and strength of our beloved country by sponsoring training in over 1,000 clubs and by conducting hundreds of Martial Arts training seminars, state festivals, and summer training camps throughout the country.

I know there are many ways I can support the 2009 Growth Program. I have signed my name below to pledge my full effort to the ways I have chosen to help this USMA 2009 Growth Program.

1. I wish to be appointed as USMA State Director of Development for the state of _____. Sign your name here: _____.

2. I wish to become a USMA member and register my ranks with USMA. My completed USMA Membership Form with the appropriate fees is attached. Sign your name here: _____. (You may also wish to become a Founding Donor of the American Martial Arts Institute. If you do so with a gift of \$1,000, \$50 of this gift will be used to make you a Life Member of the USMA. Your ranks will be registered free, and the certificates sent to you with out charge. The other \$950 of your gift will be tax deductible to you. Be sure to complete and send us a USMA Membership Form).

3. I am already a USMA member. I wish to become a Founding Donor of the USMA American Martial Arts Institute. My \$1,000 donation as an AMAI Founding Donor is attached. I understand that this donation will be held in a separate AMAI bank account, and will never be spent for any purpose except the creation and development of the American Martial Arts Institute. I also understand that a total of \$4,000 will be added to my USMA Life Membership account, raising me to a higher LM level. Sign your name here: _____.

4. I am the teacher of a non-USMA club. I wish my club to become a USMA club. I wish to become a USMA member and register my ranks with USMA, and to register and promote my students with the USMA. My completed USMA Membership Form with the appropriate fees is attached. Sign your name here:

_____.

5. I am the leader of a USMA club. I pledge that I will increase the number of USMA members in my club to the next higher USMA club charter level (levels listed below) within four months of signing this pledge, or in the case of clubs larger than 50 registered members, by the end of 2009. Sign your name here:

_____.

USMA Club (unchartered). 1 to 9 USMA Members registered.

Class “C” USMA Club. 10 to 24 USMA Members registered. Free USMA Club Charter furnished.

Class “B” USMA Club. 25 to 49 USMA Members registered. Free USMA Club Charter furnished.

Class “A” USMA Club. 50 to 99 USMA Members registered. Free USMA Club Charter furnished.

Bronze Star USMA Club. 100 to 199 USMA Members registered. Free USMA Club Charter furnished.

Silver Star USMA Club. 200 to 299 USMA Members registered. Free USMA Club Charter furnished.

Gold Star USMA Club. 300 to 399 USMA Members registered. Free USMA Club Charter furnished.

Platinum USMA Club. 400 to 499 USMA Members registered. Free USMA Club Charter furnished.

Diamond USMA Club. Over 500 USMA Members registered. Free USMA Club Charter furnished.

6. I am a USMA Life Member. Although I cannot become a Founding Donor to AMAI at this time, I wish to make a tax deductible gift of \$_____ to the USMA to increase my Life Membership level. I wish 50% of this gift to be placed in the permanent American Martial Arts Institute Account. Sign your name here: _____.

7. I want to help increase the size of the USMA email directory. I promise to use my computer to work with the USMA State Director of Development of my state to obtain emails from the Web, Sign your name here: _____.

8. I have one or more ideas for projects I believe will help the USMA establish AMAI. I want to personally execute these projects in support of the USMA and AMAI. I have attached a written summary of my ideas for O-Sensei’s consideration. Sign your name here: _____.

9. I want to establish USMA Mandatory Registration in my club. I pledge on my honor that no person who joins my club will be allowed to practice until he or she becomes a USMA member. Sign your name here: _____.

10. I want to join the “Member A Month” Club! I pledge to register with the USMA at least one new member of the USMA each month until the American Martial Arts Institute is actually constructed and is fully operational. Sign your name here: _____.

I pledge to support the USMA 2009 Growth Program in the ways I have indicated above, and have completely filled out a USMA Membership Form which I am sending with this pledge form.

(Your signature)

(Your printed name)

(Date)

We have included return envelopes to the USMA National Office with this form, but they may get misplaced. If you don't find a return envelope, return your Pledge Form and USMA form, to me at: Phil Porter--USMA, 8011 Mariposa Ave, Citrus Heights, CA 95610.

My cell phone is 916-727-1486. Feel free to call me at any time to discuss this program and how you can help, or to give me your credit card number for a donation to the American Martial Arts Institute and the USMA.

The fastest way to respond is to fax everything to me with a credit card charge noted on your USMA form. Fax to: 916-727-7236.

Chapter Twelve

The USMA Life Membership Program

The USMA Life Membership program is the finest and most successful support program for the Martial Arts ever created. Over the past 42 years since 1967, O-Sensei Phil Porter built the Life Membership program step by step. Through this program it was possible to build and pay for the old National Judo Institute in Colorado Springs Colorado.

At the NJI O-Sensei developed the best Judo team America has ever seen. In fact, one year (1989) the NJI Team not only won first place with 18 medals in the US National Judo Championships, but took more medals than the next six teams behind the NJI put together!

For many years O-Sensei hesitated to go through the agony of fund raising and work to build another national institute. The year, however, he has rededicated his life to building the new American Martial Arts Institute (AMAI). **It is on this foundation, OUR REDEDICATION TO A MAGNIFICENT IDEAL, THAT ASSURES US THE PHOENIX SHALL RISE AGAIN!**

There is no doubt that with the loyal and dedicated support of out thousands of USMA Black Belts, we will be able to raise enough Life Membership contributions to build the new American Martial Arts Institute in Sacramento, California. May God give us the courage and energy to triumph in this blessed endeavor.

Here are the details of the USMA Life Membership program.

USMA LM Credit Given. The initial fee for USMA Life Membership (LM) is \$50. A USMA credit of \$350 is then given to bring the member's LM total up to \$400 including gifts and credits. After a Martial Artist becomes a Life Member, LM credit is given on a three for one basis. That is, an LM gift of \$25 receives a credit of \$75, adding \$100 to the member's LM, a gift of \$100 receives \$300 credit, for a total of \$400 added to the member's LM, and so forth.

In addition, the Life Membership total of each club coach's students is credited also to the LM of the coach. For example, if three students become \$400 USMA Life Members, the club coach receives three times \$400 or \$1,200 credit on his or her

Life Membership. In fact, registering just himself and 12 students will raise the instructor to \$5,200 and Trustee Life Member!

Through the credit system, USMA leaders find it easy to reach higher Life Membership levels and thereby be honored with the higher categories.

All Life Membership gifts made after the original \$50 are tax deductible donations, because the USMA is an IRS 501 C (3) tax exempt organization.

All Black Belts in any Martial Art are expected to be Patron Life Members, although this is completely optional. Fifth Degree Black Belts and higher are expected to be Trustee Life Members.

The highest ranking Life Member in the USMA is O-Sensei Phil Porter. As a Bronze Royal Diamond Life Member, his LM account shows a total of \$386,445. Incidentally, O-Sensei, although he has raised millions of dollars to build the old NJI and fund all present USMA programs, he has never claimed USMA or teacher credit for all the Life Membership gifts he has gathered over the past 30 years. His LM status has been earned only by personal gifts and teacher credit for the clubs he was actually leader of over the past 42 years since he first devised the Life Membership program for the old Armed Forces Judo Association in 1967, the year he retired from the US Air Force and started to work full time in Martial Arts development.

Here are the 25 USMA Life Membership levels. Remember, you get a beautiful new USMA Life Membership certificate honoring your name for each higher Life Membership level you achieve!

Regular Life Member--\$400 to \$499

Bronze Life Member--\$500 to \$749

Silver Life Member--\$750 to \$999

Gold Life Member--\$1,000 to \$1,499

Patron Life Member--\$1,500 to \$1,999

Bronze Patron Life Member--\$2,000 to \$2,999

Silver Patron Life Member--\$3,000 to \$3,999

Gold Patron Life Member--\$4,000 to \$4,999

Trustee Life Member--\$5,000 to \$9,999

Bronze Trustee Life Member--\$10,000 to \$14,999

Silver Trustee Life Member--\$15,000 to \$19,999

Gold Trustee Life Member--\$20,000 to \$24,999

Benefactor Life Member--\$25,000 to \$49,999

Bronze Benefactor Life Member--\$50,000 to \$74,999

Silver Benefactor Life Member--\$75,000 to \$99,999
Gold Benefactor Life Member--\$100,000 to \$124,999
Royal Life Member--\$125,000 to \$174,999
Bronze Royal Life Member--\$175,000 to \$224,999
Silver Royal Life Member--\$225,000 to \$274,999
Gold Royal Life Member--\$275,000 to \$324,999
Royal Diamond Life Member--\$325,000 to \$399,999
Bronze Royal Diamond Life Member--\$400,000 to \$499,999
Silver Royal Diamond Life Member--\$500,000 to \$749,999
Gold Royal Diamond Life Member--\$750,000 to \$999,999
Ultimate Life Member--\$1,000,000 or more

Chapter Thirteen

Honor Rolls of the Highest USMA Life Members and Club Leaders

Here is the list of our 25 most dedicated USMA Life Members! In all, there are 162 Patron and higher LMs.

(The dollar amounts in the right column represent the total of their gifts plus credits from gifts or teacher credit.)

1. Philip S. Porter	Royal Diamond Life Member	\$386,444.70
2. Michael C. Makoid	Royal Life Member	\$133,912.87
3. Raimundo Marquez III	Royal Life Member	\$132,647.00
4. Roque P. Goitia	Bronze Benefactor Life Member	\$67,563.28
5. Frank A. Davis	Bronze Benefactor Life Member	\$66,909.00
6. Walter P. Dean	Bronze Benefactor Life Member	\$57,801.65
7. Angel A. Garcia	Bronze Benefactor Life Member	\$56,400.00
8. Steven N. Jimerfield	Benefactor Life Member	\$49,835.60
9. John F. Unruh	Benefactor Life Member	\$41,641.00
10. Delo Lee Jr.	Benefactor Life Member	\$36,953.00
11. Brian T. Burke	Benefactor Life Member	\$33,721.00
12. Andrew P. Connelly	Benefactor Life Member	\$33,344.00
13. John L. Herr	Benefactor Life Member	\$31,520.00
14. Harold G. Robinson	Benefactor Life Member	\$30,690.00
15. David K. Kawajiri	Benefactor Life Member	\$30,310.00
16. Arthur J. Estes	Benefactor Life Member	\$29,295.00
17. Harry D. Breighner	Benefactor Life Member	\$26,669.00
18. Charles Matza	Gold Trustee Life Member	\$23,900.00
19. Eric E. Shellum	Gold Trustee Life Member	\$23,800.00
20. Ralph Beardslee	Gold Trustee Life Member	\$21,800.00
21. Karen H. Sapp	Gold Trustee Life Member	\$21,774.00
22. David B. Wolfe	Gold Trustee Life Member	\$20,685.00
23. Walter A. Sapp	Gold Trustee Life Member	\$20,613.25
24. Rick E. Olstad	Silver Trustee Life Member	\$19,271.50
25. Ronald Egnor	Silver Trustee Life Member	\$16,987.00

Important notes on our USMA Honor Roll of Higher Life Members: All teachers should note that credit is given on the Life Membership of every USMA teacher for the full cash gift and credit of every single one of his or her USMA Life Members. Here's an example. You register five of your students as Life Members, sending us the \$50 fee for each person. At the National Office, we immediately give each of them a USMA credit of \$350 which is added to their gift, bringing their Life Membership total up to \$400 in the USMA database.

At the same time the computer automatically adds that \$400 for each of the new LMs to the LM total of your LM as club instructor. So for five new LMs, a total of \$2,000 is immediately added to your LM total, making you, as a loyal supporter of our Association, at least a Bronze Patron Life Member, and earning you a place on the Honor Roll of Patrons and higher LMs on our USMA website. Our top club leader, Dr. Mike Makoid, now has over \$133,000 on his LM. That's dedication! If you are wondering how O-Sensei Phil Porter got up to \$386,444 for his LM total, that is mostly cash gifts made over past 42 years, including USJA LM gifts. Right now, O-Sensei enrolls hundreds of USMA Life Members on his seminar tours each year, but does not claim any credit for these, all credit goes to the USMA club instructors concerned.

Very Important Note: Our Association gives credit on the USMA Life Memberships of our members for the total Life Membership amount of all US Judo Association Life Membership donations. Our O-Sensei, Philip S. Porter, founded the USJA Life Membership program many years ago. When the USMA was founded thousands of his students joined the USMA, so it is proper that their sacrificial contributions to the Martial Arts when they were USJA members be considered as part of their USMA Life Memberships. All that is required to claim this credit is to obtain any written record from the USJA showing your USJA LM total, send it to the USMA National Office, and the total will be added to your Life Membership.

We have added the USJA LM totals, as far as we know them, to the USMA Life Membership totals all our members. Information on our USMA Life Membership credit program and the various USMA Life Membership levels is contained in Chapter Fourteen of this Manual.

Honor Roll of Top 25 USMA Chartered

Clubs. Here is the list of our 25 most dedicated USMA Club Teachers, together with the total number of USMA members they have registered. (These leaders have received \$400 LM credit for each member they have registered, so some of them may appear in the Life Member Honor Roll above.) **Watch this list grow in 2009!**

Bronze Star Clubs

1. Northern New York Judo & JuJitsu Club	Judge Howard R. George	159
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Class A Clubs

2. Shorindokai Karate	Mr. Gary A. Owens	86
3. Yukon-Kuskokwim Judo Club	Mr. Michael C. Roberts	77
4. Dave Franklin Martial Arts	Mr. David Franklin	76
5. Viera's Karate School	Mr. Carl R. Viera	67
6. Villarís Martial Arts Center of Jupiter	Mr. Joseph H. Pierro	64
7. West Bend Judo Club	Mr. Jon W. Sanfilippo	61
8. USA Martial Arts- CT	Mr. Michael J. O'Bryan	60
9. Fatheree's Tiger Crane	Mr. Richard S. Fatheree II	59

Class B Clubs

10. United Christian Martial Arts Assn.	Mr. E. Bill W. Kellett	48
11. Moontide Martial Arts Academy-2	Mr. Joseph P. McPherson	47
12. Blue Knights Martial Arts Association	Mr. William P. Kamataris	45
13. Sensei Dojo #5	Mr. Richard C. Brown	45
14. Saboten Ryu	Mr. Keith R. Badyna	45
15. Middlesex Tang Soo Do	Mr. Steven J. Voelker	43
16. Martial Way Self Defense	Mr. David E. Quinlan	42
17. Gaijin Ryu Dojo	Mr. Leroy W. Epperson III	42
18. Elite Martial Arts -FL	Mr. David A. Gietzen	37
19. Powell's Way of Kenpo	Mr. William Powell	37
20. Ada Judo Club	Mr. Tony G. Mondejar	36
21. Shin Mei Kan	Mr. Gene A. Edwards	35
22. Palouse Jujitsu Institute	Mr. Brian E. Holland	35
23. Bushikai Bugei Dojo	Mr. Harry A. MacKenzie	34
24. Moontide Martial Arts Acad.	Mr. James G. Carey	34
25. Huard's JuJitsu & Karate	Mr. Randy Huard	34

Chapter 14. USMA MEMBERSHIP, PROMOTION, CERTIFICATION FORM

(Revised 2-15-08)

USMA National Office, 8011 Mariposa Avenue Citrus Heights, CA 96510

Email: psp83@earthlink.net Phone: (916) 727-1486 Fax: (916) 727-7276

USMA Website: http://www.mararts.org

SECTION 1-TIME IN GRADE & FEES NEEDED FOR PROMOTION IN ALL MARTIAL ARTS

For all class ranks below black belt, and for First Degree Black Belt, the required time in grade is two months. For the Black Belt ranks of 2nd through 10th Degree, the time in grade requirement is the same number of years in grade as the number of the rank held. That is, from 2nd to 3rd Degree, the time in grade is two years, and so forth.

USMA promotion fees for all class ranks below Black Belt are \$25 per rank. 1st Degree Black-\$100, 2nd-\$125, 3rd-\$150, 4th-\$175, 5th-\$200, 6th-\$225, 7th-\$250, 8th-\$300, 9th-\$350, 10th-\$400.

SECTION 3-PERSONAL INFORMATION

Name: _____ Date: _____
(First, Middle, Last)

Address: _____
(Street and Number) (City and State) (Zip Code)

Date of Birth: _____ Age: _____ Present Rank: _____ in (Martial Art): _____

Home Phone: _____ Work Phone: _____ Fax: _____

E-Mail: _____

Club Name: _____ Club Teacher's Name: _____

Club Teacher's Address: _____

SECTION 4-MARTIAL ARTS HISTORY- FILL IN FOR ALL REGISTRATIONS, PROMOTIONS

NOTE: PLEASE ENTER THE LAST TWO NUMBERS OF THE YEAR IN THE BLANKS BELOW!!!

Year Started:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 9 th Class:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 8 th Class:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 7 th Class:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 6 th Class:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 5 th Class:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 4 th Class:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 3 rd Class:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 2 nd Class:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 1 st Class:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 1 st Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 2 nd Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 3 rd Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 4 th Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 5 th Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 6 th Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 7 th Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 8 th Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 9 th Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____
Date 10 th Black:	Aikido _____	Judo _____	JuJitsu _____	Karate _____	Tae Kwon Do _____	Other _____	Other _____	Other _____

SECTION 5-YOUR CERTIFICATION AND SIGNATURE

Have you ever been convicted of a violent crime, sex crime, or other felony? NO _____ YES _____

By signing this application, I hereby certify that the information enclosed herein is true and correct, and understand that any false statements or omissions will be grounds for immediate expulsion from the Association, loss of all USMA awarded ranks, certifications, and recognitions. Furthermore, I understand that there will be no refunds issued for membership, ranks, or other certifications if expelled from the Association.

Signature of above USMA applicant _____ Date _____

SECTION 6-LIFE MEMBERSHIP AND PROMOTION FEES ENCLOSED

Life Membership fee _____ \$50.00

PLEASE PRINT WITH CARE! YOUR CERTIFICATES WILL READ EXACTLY WHAT YOU PRINT IN THIS SECTION!

Registration Fee (\$25) For _____ in _____ date _____ \$ _____
(Present rank) (Martial Art) (date of rank) (amt. paid)

Registration Fee (\$25) For _____ in _____ date _____ \$ _____
(Present rank) (Martial Art) (date of rank) (amt. paid)

Registration Fee (\$25) For _____ in _____ date _____ \$ _____
(Present rank) (Martial Art) (date of rank) (amt. paid)

Registration Fee (\$25) For _____ in _____ date _____ \$ _____
(Present rank) (Martial Art) (date of rank) (amt. paid)

(See other side of form for USMA promotion fees)

Promotion To _____ in _____ date _____ \$ _____
(New rank) (Martial Art) (date of rank) (amt. paid)

Promotion To _____ in _____ date _____ \$ _____
(New rank) (Martial Art) (date of rank) (amt. paid)

Promotion To _____ in _____ date _____ \$ _____
(New rank) (Martial Art) (date of rank) (amt. paid)

(See <http://www.mararts.org/programs/certprog.shtml> for certification eligibility information)

- Certification as Certified Instructor (\$50) in (Print Arts): _____ \$ _____
- Certification as Certified Examiner (\$50) in (Print Arts): _____ \$ _____
- Certification as Senior Certified Instructor (\$85) in (Print Arts): _____ \$ _____
- Certification as Senior Certified Examiner (\$85) in (Print Arts): _____ \$ _____
- Certification as Certified Master Instructor (\$100) in (Print Arts): _____ \$ _____
- Certification as Certified Master Examiner (\$100) in (Print Arts): _____ \$ _____
- Certification as Certified Senior Master Instructor (\$125) in (Print Arts): _____ \$ _____
- Certification as Certified Senior Master Examiner (\$125) in (Print Arts): _____ \$ _____
- Certification as Founder, Grandmaster, etc. (\$100) in (Print Arts): _____ \$ _____
- Certification as Renshi, Kyoshi, or Hanshi, etc. (\$100) in (Print Arts): _____ \$ _____
- Certification as Sensei, Sifu, Sabumnim, Guru, etc. (\$100) in (Print Arts): _____ \$ _____
- Certification as _____ (fee varies) in (Print Arts): _____ \$ _____
- Other (USMA Training Camp, Seminar, etc.) _____ \$ _____

Total Fees \$ _____

SECTION 7-CERTIFICATION OF TEACHER OR EXAMINER

I certify that I have examined this USMA member for promotion to the ranks indicated and that they have demonstrated the required USMA techniques for the ranks indicated in Section 5 above.

Signature of Teacher or Examiner: _____

Printed Name, club name, and mailing address of Teacher: _____

Date Recommended: _____

SECTION 8-WHERE YOU DESIRE CERTIFICATES TO BE SENT

Please send certificates to: Individual Member: _____ Teacher: _____

SECTION 9-CREDIT CARD INFORMATION

Please charge my: Visa Master Card Card #: _____

Name as it appears on card (please print): _____ Expiration Date of Credit Card _____

Your signature: _____ Total amount charged: \$ _____

Chapter Fifteen

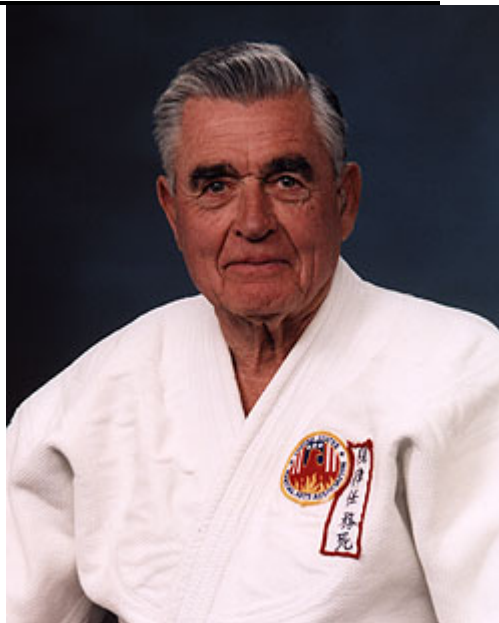
United States Martial Arts Association

8011 Mariposa Avenue, Citrus Heights, CA 95610
Telephone: (916) 727-1486, Fax: (916) 727-7236, Email: psp83@earthlink.net
USMA Home Page: <http://www.MARARTS.org>

Philip S. Porter Biographical Notes

I have included return envelopes to me with this form, but they may get misplaced. If you don't find a return envelope, return your Pledge Form and USMA form, to me at: Phil Porter, 8011 Mariposa Ave, Citrus Heights, CA 95610.

The fastest way to respond is to fax everything to me with a credit card charge noted on your USMA form. Fax to: 916-727-7236.



It is safe to say that there is no other person alive in the world today who has had so varied and comprehensive a career of achievement in Judo and the Martial Arts as Philip S. Porter. In every field of endeavor involved in Judo; from coaching, teaching and national and international leadership positions to writing, refereeing and building the theoretical framework of Judo, he has excelled. His competitive career spanned 50 years, culminating with four US National Masters Gold medals in winning which he never lost a match.

He may be the only person who has refereed the finals in the world championships and fought in the world masters championships as well. During his many years in Martial Arts training, Porter has lived, taught and competed in Europe for four years; and lived, studied and competed in Japan for two years, From Thailand to Germany, from England to Brazil, he has studied, refereed, taught, and competed for 66 years.

O-Sensei (Teacher of teachers) Philip S. Porter began his Martial Arts career as a boxer 65 years ago-- in 1943 at age 18. He was later a member of the West Point Boxing Team; and in 1950, Light Heavyweight Boxing Champion of the Western Area of the Air Training Command, USAF. Porter graduated from the United States Military Academy at West Point in 1948, and served in the U.S. Army and Air Force for 25 years. He was medically retired as a major in 1967.

O-Sensei started Judo, JuJitsu, and Karate training in 1951 while serving on a Strategic Air Command (SAC) combat crew at Travis Air Force Base, California. His first teacher was Sensei Walter Todd, 2nd Degree in Judo and the first American to be awarded a black belt in Shotokan Karate. Todd was later promoted to 9th Degree Black Belt in Shudokan Karate, and is now deceased. Because Porter was 27 years old at the time, he soon started teaching and coaching Judo as well as competing. Now, he is called O-Sensei because he is responsible for teaching and watching over the rank promotions of thousands of his Black Belt students and club leaders throughout the country in over 1,500 clubs of the United States Martial Arts Association.

O-Sensei's Judo Competition History. O-Sensei Porter started competing in Judo in 1951, and is still active in masters competition, a competitive career spanning over 50 years. He was US Air Force USAFE champion in 1957, won a Bronze Medal in the US Senior Nationals in 1963, won the US National Masters Championship four times (1975,1977, 1980 and 1981), and won two gold and a silver medal in the 1998 World Masterathlete Games in Ottawa, Canada in 1998.

Coaching History. Phil Porter's coaching achievements are legendary. He has produced over 1,000 national and international medalists in Judo over the past 50 years, 500 of them during the eight years he coached the National Judo Team at the NJI (1984-1992). No other coach in America has even approached this record. His team won six medals with six athletes in the 1991 Pan American Games, including Kate Donahoo's Gold Medal. Kate Donahoo also won 5th place in the World Judo Games of 1989, 5th place in the 1992 Olympics, and won the Bronze Medal in the 1988 World Good Will Games.

Porter's Creative Work In Judo. Coach Porter considers that his most important contribution to Judo and the Martial Arts is the large number of books, magazine articles, videos and DVDs that he has created. Many of these works outline and explain his own original theoretical contributions to Judo. His videos alone have sold over 130,000 copies, the most important and popular Judo videos in English ever made in the world. Among his video masterworks are the world standard for Judo, "The 65 Throws of Kodokan Judo" (Now available for the first time on DVDs); as well as, "The Secrets Of Winning In Judo," "The Counters of Judo," and "Judo Grappling Techniques," all of which is now available in a set of eight DVDs.

In addition, an incredible ten DVD series titled "My Life In Budo" is now in preparation by a professional cinematographer, and O-Sensei himself is also shooting, writing and directing the creation of a special DVD series on the bent arm lock, ude garami.

His well-known books include "Judo From The Beginning," "Championship Judo Drill Training," (with Ben Campbell), "The Basic JuJitsu Manual," and the Junior and Senior Rank System Manuals for American Judo, which have been printed in hundreds of thousands of copies over the past 40 years. He also created and was the editor of the magazine "American Judo" for 35 years.

O-Sensei believes that at age 84, his theoretical, teaching and coaching work in Judo is just beginning. He says, "My creative ability in Judo seems to increase over the years. I am developing more new concepts, teaching methods, and technical applications of Judo now than ever before. The next 30 years promise to be a very rich experience!"

Founding The National College Judo Movement. In 1962 Porter hosted the first National Collegiate Judo Championships at the US Air Force Academy, wrote the constitution and bylaws of the first National Collegiate Judo Association (NCJA), and was elected as its Secretary. Later he was elected for a term as President of the NCJA.

National And International Leadership. O-Sensei Porter is called "The Father of American Judo" because he helped found the USJA in 1954, and personally built it into the largest Judo group in America, as well as the largest non-profit Martial Arts organization in the country, over a period of 41 years. Below are

listed a few of O-Sensei Porter's leadership achievements in American and world Martial Arts.

Porter served three years as National Chairman of the AAU Judo Committee (1961-1964), Chairman of the U.S. Olympic Judo Committee (1964-1968), Secretary General of the Pan American Judo Union (1964-1967), Technical Director of the Pan American Judo Union (1967-1969), President, U. S. Judo Association (1980-1995); Editor, "American Judo" (1960-1995), President and Head Coach, National Judo Institute and National Judo Team, (1980-1995), and Founder of the United States Martial Arts Association since 1995.

Porter founded and became President of the U.S. Martial Arts Association in late 1995. The USMA is the only non-profit American organization devoted to unifying the Martial Arts in our country, and recognizing all Martial Arts.

O-Sensei's Teachers. Porter says, "I was blessed with the greatest teachers a man could ever have." While in the Air Force, his first teacher was Walter Todd (later 9th Dan). In 1953, Sumiyuki Kotani (later 10th Dan) and Tadao Otaki (later 9th Dan) both accepted him as their student. Then O-Sensei trained in England at the famous Budokwai in London for a period of four years (1954 to 1958). At that time his teacher was Trevor P. Leggett, until his death the only 9th Degree in Judo in Europe, and one of only a few 9th Degrees in Judo outside of Japan. O-Sensei insists that his teachers are still with him, and that now his O-Sensei is the Lord Christ.

Refereeing History. Porter was active as a national and international referee in Judo for many years. He rewrote the IJF contest rules in 1967. He refereed the finals in the 1965 World Judo Championships in Brazil between Geesink and Matsunaga. He served on the six-member Consultative Committee of Referees for the first Judo Olympics in Tokyo in 1964, and was the referee for the team finals in the World CISM Games of 1971 in Vienna, Austria.

O-Sensei's Martial Arts Rank History. O-Sensei holds the 10th Dan or higher rank in more than 15 Martial Arts. Many of these ranks are honorary and are not listed below. The six arts in which O-Sensei holds 10th Dan and which he considers earned ranks are included in the rank history below, arranged alphabetically.

Beikoku Mizu Ryu JuJitsu: Judan (10th Degree), by the Beikoku Mizu Ryu JuJitsu Association.

Budo Taijutsu: Judan (10th Degree), 1998 by Dr. Masaaki Hatsumi, 34th Soke of the Togakure Ryu.

Judo: Judan (10th Degree). Shodan, 1954; Nidan, 1956, Budokwai, England; Sandan, 1959, Yondan, 1963-Personally presented by Sumiyuki Kotani, 9th Dan, of the Kodokan, after O-Sensei placed third in the U.S. Judo Nationals at age 38. (Kotani Sensei was later for many years the only living 10th Degree in Judo in the world). Rokudan, 1973; Shichidan, 1981; Hachidan, 1989; Kudan, 1994, Judan, January 1, 2005. Note: There are now about 25 living Kudan (9th Degrees) in Judo in Japan, and a few more outside Japan. There are now (2008) five Judo 10th Degrees in the world. They are: Abe, Osawa, and Daigo of Japan; Anton Geesink **O-Sensei's Martial Arts Rank History (Continued),**

(of the Netherlands), and O-Sensei Porter. There have been 18 Judoists of 10th in the history of Judo (15 from Japan). One of the last four Japanese Judan was Sumiyuki Kotani Sensei, who died on October 19, 1991, at age 89. He was O-Sensei Porter's most revered teacher.

JuJitsu: Judan. All degrees, 1st through 9th (1951-1994) by USJA. Judan (10th Degree) 1997 by USMA and Beikoku Mizu Ryu JuJitsu.

Jun Kin Shin. Soke-10th Degree. Jun Kin Shin is the JuJitsu ryu founded by O-Sensei from his many years experience in teaching self defense to law enforcement and military personnel. He has awarded only a few ranks in this system because he does not consider the system complete.

Taiho Jitsu: Judan (10th Degree) 1997 by Mid-Atlantic Self Defense Association.

Wushu: 9th Degree (Honorary) 1994.

Moo Hap Sul Hapkido: 9th Degree (Honorary), 1997 by House of Discipline Martial Arts Group.

Karate: 8th Degree (Honorary) 1996 by the American Shotokan Karate Alliance.

Hall Of Fame Honors. World Martial Arts Hall of Fame. O'Sensei has also been honored (April 1997) as a member of the World Martial Arts Hall of Fame as the recipient of the coveted "Heritage Award of Excellence" award. **International Karate & Kickboxing Hall of Fame.** O-Sensei was inducted into the International Karate Hall of Fame at a special ceremony conducted in Cleveland, Ohio in April, 1997. **World Headfounders Council.** O-Sensei was admitted as the 18th member of the World Headfounders Council in July, 1997. He is the 18th member inducted out of 3,219 applicants. In May, 1998, O-Sensei was inducted into the **Martial Arts Masters, Pioneers and Legends Hall of Fame Council International** in the highest category, "Legend."

In 2000, O-Sensei created the **USMA International Hall of Fame and the USMA National Junior and Senior Training Camps**. O-Sensei Porter has been granted several honorary Doctor's degrees, and has written many books on Judo and JuJitsu. O-Sensei travels extensively, often conducting over 100 seminars a year.